

SPEC AND MEDIA INFO

SPEC & MEDIA | SUBJECT TO CHANGE

For information and interest in markets not currently listed and other Directory questions please contact us at
866-273-0983

FULL COLOR AD SPECIFICATIONS

Full Page	7.6 X 10.5	Third Page	7.6 X 3.35
Half Page	7.6 X 5.2	Quarter Page	7.6 X 2.5

MEDIA REQUIREMENTS

ACCEPTED SOFTWARE: WE CANNOT ACCEPT:

Adobe InDesign	Microsoft Power Point or Word
Adobe Photoshop	Adobe Pagemaker
Adobe Illustrator	Microsoft Publisher

WE PREFER:

Adobe Acrobat PDF (hi-res)
Convert all images & spot color to CMYK,
embed all fonts before distilling, please.

